

STUDIO CITY HOLDINGS LIMITED

Privacy Policy

Our mission at Studio City Holdings Limited (the “Company”) is to consistently exceed our guest's expectations. In order to accomplish this, guest information is collected to further enhance our level of service and provide our guests with information that they request.

Privacy of Guest Information:

The Company is committed to protecting the privacy of our guests. We do not disclose your personal information that you provide to us, except when it is required by law. We do not sell, transfer or exchange your personal data.

Information that We Collect:

If you choose to provide the Company your personal information i.e. name and email address, we will use it solely for the purpose to better serve you, our guest. We voluntarily collect guest information for the primary purpose of communicating information about events and special offers with our guests.

If you wish to review, confirm or change your guest information on file with the Company, please contact us directly in either of the following ways:

1. Email us at :

studiocityholdings@lark.com.hk

2. Write to us at :

Studio City Holdings Limited

23rd Floor, Legend Tower

7 Shing Yip Street

Kwun Tong

Kowloon

Hong Kong

Attention: Marketing Supervisor

In general circumstances, your requests or enquiries will be handled within 10 working days after verification of your identity. This service is free of charge.

Direct Marketing:

From time to time, the Company may send direct mail to our registered guests regarding certain information on upcoming events or specials we believe are relevant. If you wish to no longer receive information from the Company, please contact us directly in either of the following ways:

1. Email us at :

studiocityholdings@lark.com.hk

2. Write to us at :

Studio City Holdings Limited

23rd Floor, Legend Tower

7 Shing Yip Street

Kwun Tong

Kowloon

Hong Kong

Attention: Marketing Supervisor

Once a guest has opted out, he or she can choose later to opt in by joining our mailing list again in the future. This service is free of charge.

Security of Information:

The Company uses reasonable technological safeguards and other measures to protect the security of the personal information we collect for our guests.

Other Important Information:

You may provide us with your personal data at your own will. Should you be under the age of 18, please consult your parents or guardians before providing your personal data.

Changes in Privacy Policy:

The Company may update or amend this Privacy Policy in the future, if necessary. The revised Policy will be posted on our website with an effective date. Please visit our website from time to time for the latest information.

Website and use of "Cookies"

When you visit our website, the internet provider will store your data. Such data may include IP address, operating system, web browser model, internet supplier and number of storage. The internet provider will disclose to us your visit only as a "hit" and the web browser model. We collect this data solely for statistic purpose to help improve our site. No personal data will be analyzed.

Languages

Should there be any differences or inconsistencies between the Chinese version and English version of this Policy, the Chinese version shall prevail.

Effective Date

This Privacy Policy becomes effective from 30th January 2014.



STUDIO CITY HOLDINGS LIMITED

私隱政策

我們 Studio City Holdings Limited (下稱 “本公司”) 的使命是不斷超越客人的期望。為做到這一點，我們會收集客人的資料，進一步提升我們的服務水平，並達至客人的要求。

保密客人資料

本公司致力保護客人的隱私。我們不會公開或披露予任何外界人士您所提供的任何個人資料，除非是按法律要求，我們不會出售，轉移或交換閣下的個人資料。

我們收集的資料

如果您選擇提供個人資料給本公司，即姓名及電郵地址，我們將僅僅使用它為客人提供更好的服務。我們主動收集顧客資料的主要目的是用於推廣特別活動和優惠。

如果您希望查閱、確認或更改您給予本公司的個人資料，請通過以下任何一種方式直接聯繫我們：

1. 電郵至

studiocityholdings@lark.com.hk

2. 發函至：

Studio City Holdings Limited

香港九龍觀塘成業街 7 號寧晉中心 23 樓

市場推廣高級主任收

在一般情況下，本公司在收到閣下的要求並核實身份後，於 10 個工作天內處理。這服務無任何收費。

推廣

本公司會發送關於特別活動或優惠信息的郵件給已登記的客人。如果你不想接收本公司的信息，請通過以下任何一種方式直接聯繫我們：

1. 電郵至

studiocityholdings@lark.com.hk

2. 發函至：

Studio City Holdings Limited

香港九龍觀塘成業街 7 號寧晉中心 23 樓

市場推廣高級主任收

一旦顧客選擇終止接收信息，將來隨時可以重新登記以接收該等信息，這服務無任何收費。

信息安全

本公司使用合理及技術上可行的各種方法和措施，以保護我們所收集客人的個人資料的安全。

其他重要信息

閣下可按自己意願提供個人資料。如你未滿 18 歲，敬請在提供個人資料前，先請教貴家長或監護人。

私隱聲明修改

如有需要，本公司未來會更新或更改本私隱政策，所有相關修訂會註明生效日期，在網站展示，請隨時瀏覽本公司網站以取得最新訊息。

網站和使用小型文字檔案 (“cookies”)

當您瀏覽本公司網站時，互聯網供應商會將您的資料記錄下來。該等資料包括 IP 地址、操作系統、瀏覽器類型、網絡供應商，以及存取次數，而互聯網供應商只會向我們披露瀏覽網頁的人次及瀏覽器類型方面的資料。這些資料只用於統計用途，以幫助改進我們的網站，我們並不會分析個人資料。

語言

本政策的中文版本與英文版本之間如存在歧義或不一致時，應以中文版本為準。

生效日期

本私隱政策由 2014 年 1 月 30 日起生效。